

# Campaign 2002 The Future is Now

The simple truth is:  
We can't shape tomorrow unless you Act today.

The lesson of the 2000 election is clear: Elections can be won or lost by just a few votes.

In our industry, we know about razor-thin margins. We also know that action today can mean gains for tomorrow. That's why we're asking you to help shape the future by participating in FoodPAC today.

The 2002 election represents the best chance in a decade for the food distribution industry to elect leaders who are pro-business and pro-grocery. Today's close margins in the House and Senate will bring many legislative challenges. But in 2002, we have both the challenge and the opportunity to elect more leaders who understand our issues—leaders who will fight to strengthen our industry.

It is critical for every owner and executive in the grocery industry to participate in FoodPAC 2002. We can make an enormous impact because:

- Retirements and redistricting will create opportunities to support new leaders in a large number of open seats in the House in 2002.
- With the Senate split down the middle, each competitive seat can mean the difference between a pro-business or a pro-labor upper chamber.
- The narrow difference between the parties in Congress means that every FoodPAC dollar counts.

Every contributor makes FoodPAC a stronger advocate for the food distribution industry.

## FMI and FoodPAC

## Neighborhood Retailers and Wholesalers Shaping the Future

Every day that the federal government takes action, it impacts the bottom line of grocers across the nation, from neighborhood supermarkets to multi-state wholesalers. By supporting leaders who understand our industry, we can affect decisions on critical issues, including:

- Estate Tax Reform
- Prescription Drug Benefits
- Ergonomics
- Electronic Payment Systems
- Food Stamps and WIC
- Fuel Taxes and Trucking Regulation

FoodPAC plays a vital role in making our industry heard. In the last election cycle, many leading political organizations dramatically increased their PAC fundraising. We need to match and surpass them. Our industry must be as competitive in the political arena as we are in our daily operations.

PAC Dollars Raised



## Shapes the Future

FoodPAC is the Political Action Committee of the Food Marketing Institute. Every dollar raised by FoodPAC goes to elect the best leaders for our industry.

## Participation Benefits

When you give to FoodPAC, you receive the recognition and appreciation of your industry. Contributors will be highlighted in FMI publications and receive formal recognition from the FMI Board and at the FMI midwinter meeting. Best of all, you will be doing your part in strengthening our industry in the halls of government.

